



TRANSFORMATIONAL GROWTH JOURNEY FOR UNIVERSITIES

Helping Universities, its Faculty & Students Transform Ideas into Impact

Frost & Sullivan partners with universities to maximise the impact of their growth journey—supporting students, researchers, faculty, and technology transfer offices. Through our globally recognised **Growth Opportunity Analytics**, we help institutions gain access to the same insights that power the strategies of Fortune 500 companies and governments worldwide.

Why Partner with Frost & Sullivan

For over **60 years**, Frost & Sullivan has helped organisations identify, evaluate, and execute on growth and innovation strategies.

Global Reach and Expertise



35 offices and more than **1,200 experts** worldwide



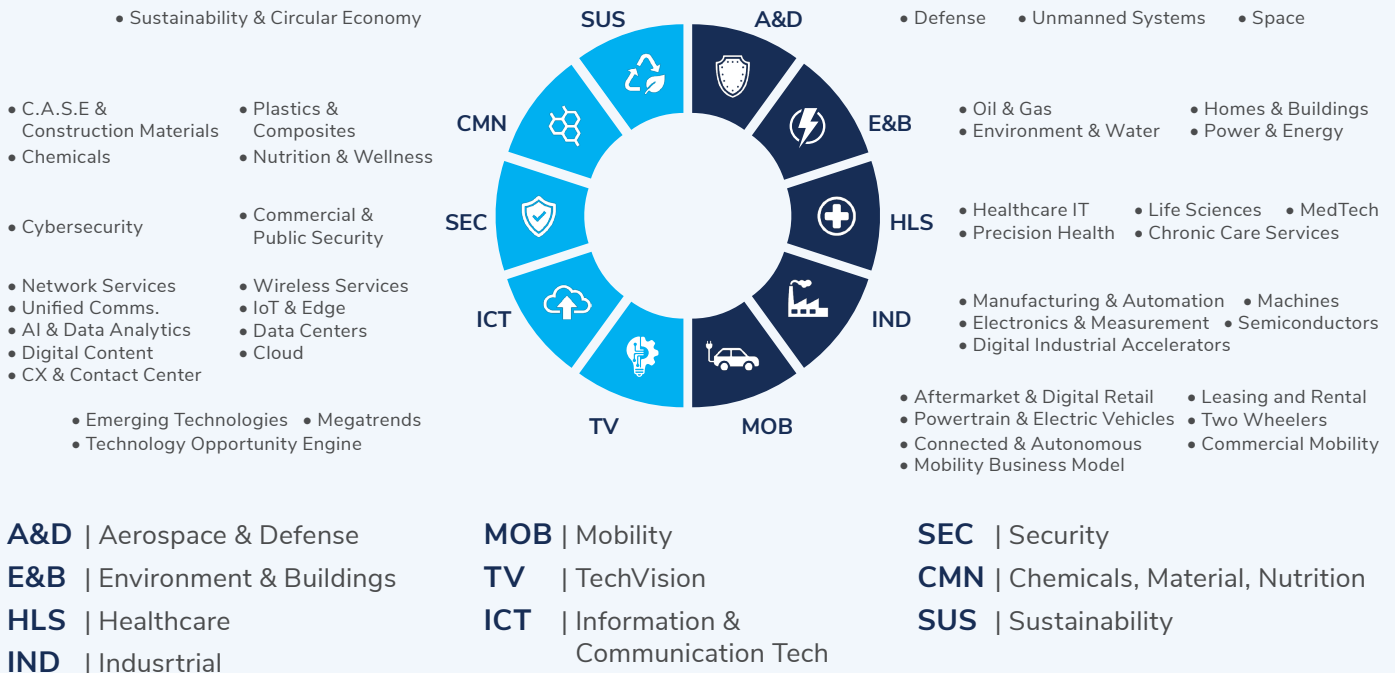
16,000 clients, including governments, research organisations, and Fortune **500 companies**



Coverage across **10 industries** and **43 sectors** critical to economic transformation

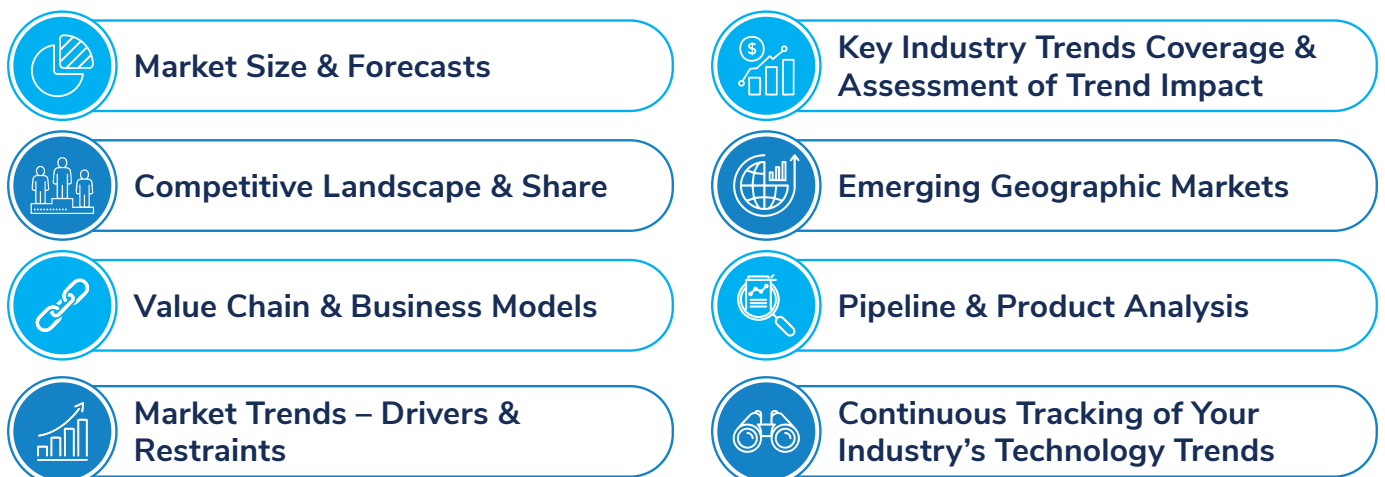


Our 10 industries and 43 sectors:



Proven Platform - Growth Opportunity Analytics

- ▶ **TechVision™** – forward-looking intelligence on 2,500+ emerging technologies
- ▶ **Economic and Mega Trend Research** – country benchmarking, trade, and sustainability analytics
- ▶ **Our Market Insights cover:**



We produce over a thousand full reports every year, including shorter trends, analyst opinions, tech alerts, all accessible on a platform that is easy to use.



Our Services for Universities



Analyst Access & Collaboration

Engage directly with Frost & Sullivan experts through TalkTime, Think Tanks, and Briefings that deliver timely insights on emerging technologies, markets, and trends.



Research Subscription Access

Continuous access to global industry, market, and technology analytics to support study, teaching, and strategic planning activities.



Tech Transfer & Commercialisation Support

Assess the commercial viability of university innovations, identify licensees or partners, and accelerate startup and venture creation through data-driven guidance.



Analyst Support Services

For clarifications & inquiries on available analysis.

ANALYST TALKTIME



Your Guide to Success

A dedicated customer experience staff to help support your needs and requests.

CLIENT VALUE ENHANCEMENT



Stay Up-To-Date With Market

Listen to emerging developments, innovations, technologies, trends.

ANALYST THINK TANKS



Analyst Briefings

Based on available analysis to provide deeper insights and implications analysis.

ANALYST BRIEFINGS



Benefits & Impact

For Faculty & Researchers:



- ▶ Access to globally recognised **market, technology, and trend insights**
- ▶ Strengthen **grant and commercial proposals** backed by validated data
- ▶ Ability to integrate **industry trends, consumer insights, and sector analysis** into research and teaching

For Students:



- ▶ **Real-world learning** through industry reports, forecasts, company profiles, and competitor analyses
- ▶ Stronger **research projects**, case studies, business plans, and strategy assignments
- ▶ Development of **analytical, strategic, and entrepreneurial skills**
- ▶ Support **career readiness** for various roles such as marketing, product development, consulting, business ventures, etc.

For Tech & R&D Offices:



- ▶ **Market-readiness insights** to accelerate **technology commercialization**
- ▶ Ability to assess **commercial viability** of research innovations
- ▶ Support for **startup** and **venture creation**
- ▶ Identification of **licensees, investors, industry partners** and collaborators
- ▶ Real-time **innovation** and **sector intelligence** to guide R&D priorities

Our Global Expertise Supports Leading Universities

Frost & Sullivan is trusted by over **100** universities and research organisations worldwide to advance innovation, market readiness, and entrepreneurship.

Take the Next Step

Book a 1:1 Briefing or Request a Free Demo

See how Frost & Sullivan's Growth Opportunity Analytics Platform can empower your university's growth, innovation, and student success journey.

